1. Vocento is committed to democratic legality under the Crown, as defined by the Constitution of 1978, and to the laws and statutes of autonomy developed under it.

2. Vocento is committed to the defence of human rights, the protection of the child, the emigration and to the eradication of domestic abuse.

3. Journalistic production will contain only accurate and true messages.

4. It will not serve political interests or economic pressure groups.

5. It will guarantee the clear separation between information, opinion and advertising.